

|           | Autumn 1  |   |   |   |   |   |   |   | Autumn 2   |    |    |    |    |    |    | Spring 1   |    |    |    |    |    | Spring 2  |    |    |    |    |    | Summer 1 |    |    |    |    | Summer 2 |    |    |    |    |    |    |    |
|-----------|---|---|---|---|---|---|---|---|--|----|----|----|----|----|----|--|----|----|----|----|----|---|----|----|----|----|----|----------|----|----|----|----|----------|----|----|----|----|----|----|----|
|           | 1   | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9  | 10 | 11 | 12 | 13 | 14 | 15 | 16   | 17 | 18 | 19 | 20 | 21 | 22  | 23 | 24 | 25 | 26 | 27 | 28       | 29 | 30 | 31 | 32 | 33       | 34 | 35 | 36 | 37 | 38 | 39 | 40 |
| <b>12</b> |   |   |   |   |   |   |   |   |  |    |    |    |    |    |    |  |    |    |    |    |    |   |    |    |    |    |    |          |    |    |    |    |          |    |    |    |    |    |    |    |
| <b>11</b> | <b>Portfolio – Cooking ‘Mock externally set task’</b> <ul style="list-style-type: none"> <li>Analyse Task</li> <li>Students design/create outcome of choice must include a logo design to brand a design realisation. Utilising knowledge of design process followed on previous projects.</li> <li>Complete design realisation and present.</li> <li>Project Evaluation</li> </ul> <p><i>Students ensure all mini portfolios have been completed and final realisations presented</i></p>  |   |   |   |   |   |   |   |  |    |    |    |    |    |    | <b>Externally Set Task</b> <ul style="list-style-type: none"> <li>Deliver OCR Externally set exam themes</li> <li>Students design/create outcome of choice must include a logo design to brand a design realisation. Utilising knowledge of design process followed on previous projects.</li> <li>Complete design realisation and present.</li> </ul> <p><i>Students could improve portfolio projects to improve grades before final moderation.</i></p>  |    |    |    |    |    |   |    |    |    |    |    |          |    |    |    |    |          |    |    |    |    |    |    |    |
| <b>10</b> | <b>Portfolio – My Identity Poster</b> <ul style="list-style-type: none"> <li>Design Brief</li> <li>My Identity illustrative mind map</li> <li>Chosen photoshop artist analysis</li> <li>Artist studies/Photoshop tutorials</li> <li>Identity poster thumbnail designs</li> <li>Design realisation My Identity poster</li> <li>Project Evaluation</li> </ul>   |   |   |   |   |   |   |   | <b>Portfolio – Seed Company Logo</b> <ul style="list-style-type: none"> <li>Design Brief</li> <li>Research moodboard – gardening/seed company logos</li> <li>Design a logo for a seed company</li> <li>Design realisation using Adobe Illustrator</li> <li>Mixed media studies/illustrations of chosen seed</li> <li>Photography</li> </ul>  |    |    |    |    |    |    | <b>Portfolio – Seed Packaging</b> <ul style="list-style-type: none"> <li>Moodboard on seed packaging</li> <li>Investigate and create a variety of packaging nets</li> <li>Recall hierarchy of information</li> <li>Design packaging for chosen seed</li> <li>Apply seed company logo</li> <li>Design realisation seed packaging prototype</li> <li>Project Evaluation</li> </ul>   |    |    |    |    |    | <b>Portfolio – Alternative Film Poster</b> <ul style="list-style-type: none"> <li>Design Brief</li> <li>Research alternative film poster designers</li> <li>Chosen alternative film poster designer study</li> <li>Chosen film moodboard</li> <li>Film poster thumbnails</li> <li>Design realisation film poster using Adobe Photoshop</li> <li>Apply poster designs to promotional products</li> <li>Project Evaluation</li> </ul>   |    |    |    |    |    |          |    |    |    |    |          |    |    |    |    |    |    |    |
| <b>9</b>  | <b>Portfolio - Festival Logo</b> <ul style="list-style-type: none"> <li>Design Brief – Task Analysis Mindmap</li> <li>Designer Analysis – Milton Glaser</li> <li>Recall target audiences and explore music genres</li> <li>Research moodboard – chosen music genre and artists</li> <li>Design a logo for a Music Festival</li> <li>Design realisation using Adobe Illustrator</li> <li>Apply design to different advertising formats – posters, flyers, and tickets</li> <li>Adapt and apply design to appropriate promotional products.</li> <li>Design realisation t-shirt or mug</li> <li>Project Evaluation</li> </ul> |   |   |   |   |   |   |   | <b>Portfolio – Brothers Grimm - Book Cover</b> <ul style="list-style-type: none"> <li>Design Brief – Task Analysis Mindmap</li> <li>Illustrator Analysis – Sara Fanelli, Jack Noels or Lauren Childs</li> <li>Chosen illustrator study</li> <li>Research moodboard - chosen Brothers Grimm story</li> <li>Own character illustrations</li> <li>Recall hierarchy of information and identify information needed on book covers.</li> <li>Book cover thumbnail designs</li> <li>Introduction to Adobe Photoshop selection of tutorials incorporating own illustrations</li> <li>Design realisation using Adobe Photoshop</li> <li>Present cover using Adobe InDesign Software</li> </ul> |    |    |    |    |    |    | <b>Portfolio – Brothers Grimm – Pop-up page</b> <ul style="list-style-type: none"> <li>Research variety of pop-up mechanisms</li> <li>Adapt designs to chosen Brothers Grimm Story</li> <li>Double page spread thumbnail designs</li> <li>Construct pop-up prototype</li> <li>Present whole project</li> <li>Project Evaluation</li> </ul>   |    |    |    |    |    | <b>Portfolio – Google Doodle Design</b> <ul style="list-style-type: none"> <li>Design Brief</li> <li>Google Doodle research</li> <li>Recall typography and rendering techniques</li> <li>Research moodboard – chosen google doodle occasion</li> <li>Google doodle study</li> <li>4 initial designs for chosen google doodle and design development</li> <li>Design realisation using Adobe Illustrator</li> <li>Apply design to google homepage</li> <li>Project Evaluation</li> </ul> |    |    |    |    |    |          |    |    |    |    |          |    |    |    |    |    |    |    |
| <b>8</b>  | <b>Personification Mugs</b> <ul style="list-style-type: none"> <li>Design Brief and introduction to fonts/typography</li> <li>Replicating and rendering typography</li> <li>Font Designs</li> <li>Research moodboard on Personification and Anthropomorphism</li> <li>Artist study - Paul Thurlby</li> <li>Initial design Ideas and developments</li> <li>Design realisations using Adobe Illustrator</li> <li>Printing and design realisation mug</li> <li>Project Evaluation</li> </ul>   |   |   |   |   |   |   |   |  |    |    |    |    |    |    | <b>Personification Mugs</b> <ul style="list-style-type: none"> <li>Design Brief and introduction to fonts/typography</li> <li>Replicating and rendering typography</li> <li>Font Designs</li> <li>Research moodboard on Personification and Anthropomorphism</li> <li>Artist study - Paul Thurlby</li> <li>Initial design Ideas and developments</li> <li>Design realisations using Adobe Illustrator</li> <li>Printing and design realisation mug</li> <li>Project Evaluation</li> </ul>  |    |    |    |    |    |   |    |    |    |    |    |          |    |    |    |    |          |    |    |    |    |    |    |    |
| <b>7</b>  | <b>Promotional Chocolate Bar Wrapper Design</b> <ul style="list-style-type: none"> <li>Design Brief and introduction to branding</li> <li>Research moodboard on promotional products</li> <li>Design Agency Research – P and W</li> <li>Modelling typography and basic rendering techniques</li> <li>Target audiences.</li> <li>Hierarchy of information</li> <li>Initial design ideas and developments</li> <li>Design realisation using Adobe Fireworks to create a chocolate bar wrapper</li> <li>Project Evaluation</li> </ul>  |   |   |   |   |   |   |   |  |    |    |    |    |    |    | <b>Promotional Chocolate Bar Wrapper Design</b> <ul style="list-style-type: none"> <li>Design Brief and introduction to branding</li> <li>Research moodboard on promotional products</li> <li>Design Agency Research – P and W</li> <li>Modelling typography and basic rendering techniques</li> <li>Target audiences.</li> <li>Hierarchy of information</li> <li>Initial design ideas and developments</li> <li>Design realisation using Adobe Fireworks to create a chocolate bar wrapper</li> <li>Project Evaluation</li> </ul> |    |    |    |    |    |   |    |    |    |    |    |          |    |    |    |    |          |    |    |    |    |    |    |    |